



## 2017 Pacific Veterinary Conference Sponsorship Opportunities

June 29 – July 2, 2017 • Long Beach, California

Build brand loyalty and recognition as a PacVet Sponsor! Whether you are a large or small company, the Pacific Veterinary Conference has sponsorship opportunities for every marketing budget!

### Major Sponsor Levels

- |                                                          |                                                         |
|----------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Diamond (\$50,000 and up)       | <input type="checkbox"/> Emerald (\$10,000 to \$19,999) |
| <input type="checkbox"/> Ruby (\$35,000 to \$49,999)     | <input type="checkbox"/> Topaz (\$5,000 to \$9,999)     |
| <input type="checkbox"/> Sapphire (\$20,000 to \$34,999) |                                                         |

### Promotional Items

- |                                                            |                 |                                                                     |                |
|------------------------------------------------------------|-----------------|---------------------------------------------------------------------|----------------|
| <input type="checkbox"/> Attendee Bags                     | \$10,000 + cost | <input type="checkbox"/> Exhibit Hall Aisle Markers (NEW!)          | \$5,000        |
| <input type="checkbox"/> Attendee Bag Insert (5 available) | \$1,500 + cost  | <input type="checkbox"/> Flash Drives (lecture notes) - <b>SOLD</b> |                |
| <input type="checkbox"/> Attendee Bag Item Giveaway        | \$2,500 + cost  | <input type="checkbox"/> Hotel Custom Key Cards                     | \$8,000        |
| <input type="checkbox"/> Badge Holders - <b>SOLD</b>       |                 | <input type="checkbox"/> Large CE Program Display                   | \$2,500        |
| <input type="checkbox"/> Charging Station                  | \$7,500         | <input type="checkbox"/> Long Beach Area Map                        | \$5,500 + cost |
| <input type="checkbox"/> Clings (LBCC Restrooms)           | \$5,500         | <input type="checkbox"/> Wi-Fi in meeting rooms - <b>SOLD</b>       |                |
| <input type="checkbox"/> Clings (Escalator) (NEW!)         | \$3,600         | <input type="checkbox"/> Writing Pads and Pens                      | \$6,000 + cost |
| <input type="checkbox"/> Conference App - <b>SOLD</b>      |                 |                                                                     |                |

### Breaks and Events

- |                                                              |              |                                                                  |             |
|--------------------------------------------------------------|--------------|------------------------------------------------------------------|-------------|
| <input type="checkbox"/> AM PM Breaks                        | \$2,500 ea.  | <input type="checkbox"/> Rabies Titer Test - <b>SOLD</b>         |             |
| <input type="checkbox"/> Animal Hall of Fame                 | \$2,500      | <input type="checkbox"/> Raffle Prize drawings                   | \$250 min.  |
| <input type="checkbox"/> Continental Breakfast (4 available) | \$15,000 ea. | <input type="checkbox"/> Relaxation Station - <b>SOLD</b>        |             |
| <input type="checkbox"/> Gala Awards & President's Reception | \$15,000     | <input type="checkbox"/> Speaker Welcome Reception (5 available) | \$1,000 ea. |
| <input type="checkbox"/> Hydration Stations                  | \$5,500      | <input type="checkbox"/> Technician Fair                         | \$500 min.  |
| <input type="checkbox"/> Ice Cream Social                    | \$3,500      | <input type="checkbox"/> Vet Expo Mixer                          | \$15,000    |
| <input type="checkbox"/> Lunch in Vet Expo (2 available)     | \$20,000 ea. | <input type="checkbox"/> Yoga                                    | \$2,500     |

### Continuing Education

- |                                              |                      |
|----------------------------------------------|----------------------|
| <input type="checkbox"/> Breakfast Symposium | \$2,000 min, + F & B |
| <input type="checkbox"/> Lab   Workshop      | \$5,000 ea.          |
| <input type="checkbox"/> Lunch Symposium     | \$2,000 min, + F & B |
| <input type="checkbox"/> Speaker Sponsor     | \$4,000 ea.          |
| <input type="checkbox"/> Track Sponsor       | \$14,000 ea.         |

### **SYMPOSIUMS:**

The cost is \$750 per 50-minute session with a minimum of \$2,000.

Please return this form to Della Yee at [dyee@cvma.net](mailto:dyee@cvma.net) if you are interested in any of these sponsorship opportunities. Please call if you have any other ideas or would like more information.

Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_